



Story Starter  
Collection



A message from  
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Leaf is an  
environmentally  
aware organisation.

Welcome to the Story Starter collection – a fun, funky range of paper communication products from Leaf – and hopefully, the first of many.

At Leaf, we recognise story telling as something inherently human, binding us together across cultures or across the street. We believe that humans are amazing and that, tucked up in each one of us, there is the potential for greatness. Most of all, we think that life should be LIVED. It is with this in mind that we developed the Story Starter collection – to inspire people of all ages, from kids to grandmas (and grandpas too), to discover what it is that makes them special – their unique story. And in this digital era, to entrust these stories to paper, to enjoy now and for generations to come.

We believe that great products should not be at a cost to our planet's wellbeing, nor should they be brown and boring. So we choose our papers carefully to meet the highest environmental credentials and insist on intelligent, creative design.

I hope this collection brings you love, laughter and a chance to share YOUR stories with those closest to you.

Enjoy!

A handwritten signature in black ink, appearing to read 'Cath Connell', written in a cursive style.

*At Leaf, we create fun, eco-friendly paper communications products that help you tell your stories, be your best and celebrate life.*

*Fall in love with paper all over again.*

*Leaf. Paper for Life.*

## Story Starter Conversation Cards

Everyone has a story. Some are shared. Some are secrets. They help us connect, remember, dream. They can make us cry heartfelt tears or laugh so hard it hurts. Most of all, they help us understand what it is to be human.

Leaf Story Starter conversation cards aim to help you share your stories, now and into the future. Use these Story Starter cards to break the ice with strangers, get to know your acquaintances better or deepen your relationships with friends and family. You can even use them to help you write a journal or blog.

Story Starters make the ideal gift for – just about anybody!

Printed in Australia on forest certified paper.

### How to play Leaf Story Starters.

- Select one card from each of the Story Starter and Theme packs. Each guest can play with their own pair of cards, or you can tell your stories using the same pair – it's up to you.
- Use the Story Starter card to kick-start your story. Use the Theme card as the subject matter.
- Take it in turns to tell your stories. Vote on them if you wish.
- If you don't have a real story, make one up.
- Be creative. Have fun!





## Story Starter Conversation Cards

**Kid Stuff theme**  
RRP \$19.95

Available through selected stockists  
or at [www.madeit.com.au/leafjournals](http://www.madeit.com.au/leafjournals)

Kids love to tell stories, share secrets and dream about their future. Kid Stuff Story Starters are great for rainy days, sleepovers, camps and holidays. Also ideal as a resource tool for teachers, group leaders and child counselors and therapists, or for parents wanting to develop their child's literacy and creativity skills. Best suited to ages 7-14, although younger children may enjoy them with some assistance.

Team a Story Starter card with a Kid Stuff theme card for endless combinations of story telling fun. \$1 from sales of this product goes towards educating girls in developing nations.

Contents: 24 x Story Starter cards, 24 x Kid Stuff theme cards

### Story Starter examples:

I like to play...

I wish...

I'm happiest when...

If I was in charge...

My friends are...

### Kid Stuff theme examples:

Hero

Secret

Best Friend

Film & Television

Pocket Money



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[www.leafjournals.com](http://www.leafjournals.com)  
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For more information please contact:  
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## Story Starter Journals

Celebrate your life the way YOU want with these fun journals.

Pop one in your bag, bookshelf or desk drawer, at the ready to capture life's special moments as they happen. Or use with Story Starter cards to kick-start your story telling.

Each journal contains:

- Sturdy laminated cover with a wrap-around spine
- Wiro binding which folds flat, making journalling comfortable for both right and left handers.
- 5 full colour section dividers containing ideas and prompts
- 120pp of space for writing, drawing, pasting pictures and memorabilia, or mind-mapping or sketching. Different page formats have been chosen to best suit the theme of the journal.
- 48 full colour stickers.
- A small envelope to use as a keepsake holder or time capsule.

Size: 135 x 170mm.

Printed in Australia on forest certified and 100% recycled paper.

# Story Starter Journals

## Kid Stuff theme

RRP \$21.95

Available through selected stockists  
or at [www.madeit.com.au/leafjournals](http://www.madeit.com.au/leafjournals)



As we tell kids in the introduction of this journal, "this is your journal for your stuff".

The Kid Stuff journal introduces children to journaling and helps them tap into who they are and what makes them special, while they are still young enough to have big dreams and believe in their potential.

The journal contains section dividers with ideas and prompts to encourage young people to think, create, remember and dream. A combination of lined, blank and grid pages allow flexibility for writing, drawing and pasting images, making it suitable for a wide age range – even younger children who are not yet confident in their writing ability.

Suitable for children aged 7-12.

\$1 from the sales of this product goes to educating girls in developing nations.

### Sections:

Discover / Words that describe me

Share / Birthday calendar

Remember? / A few memories...

Create / Talent checklist

Dream / My crystal ball says...



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Image courtesy Room to Read

## Change the world - educate girls.

Economics, cultural bias and gender discrimination often exclude girls from educational opportunities in the developing world. Yet, it is widely acknowledged that educating girls is the most powerful and effective way to address global poverty. Educating girls is directly linked to positive outcomes, including:

- Lower infant mortality rates
- Increased eventual wages
- Increased likelihood of educating the next generation
- Improved family health
- Success in combating the spread of HIV/AIDS and other preventable diseases
- Improvement of general economic development

Source: [www.roomtoread.org](http://www.roomtoread.org)

Leaf is a proud supporter of the Room to Read Girls' Education Program.

*For every Kid Stuff and Girl Talk themed product sold, Leaf will donate \$1 towards educating girls in developing nations.*

