



Story Starter
Collection



A message from
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Leaf is an
environmentally
aware organisation.

Welcome to the Story Starter collection – a fun, funky range of paper communication products from Leaf – and hopefully, the first of many.

At Leaf, we recognise story telling as something inherently human, binding us together across cultures or across the street. We believe that humans are amazing and that, tucked up in each one of us, there is the potential for greatness. Most of all, we think that life should be LIVED. It is with this in mind that we developed the Story Starter collection – to inspire people of all ages, from kids to grandmas (and grandpas too), to discover what it is that makes them special – their unique story. And in this digital era, to entrust these stories to paper, to enjoy now and for generations to come.

We believe that great products should not be at a cost to our planet's wellbeing, nor should they be brown and boring. So we choose our papers carefully to meet the highest environmental credentials and insist on intelligent, creative design.

I hope this collection brings you love, laughter and a chance to share YOUR stories with those closest to you.

Enjoy!

A handwritten signature in black ink, appearing to read 'Cath Connell', written in a cursive style.

At Leaf, we create fun, eco-friendly paper communications products that help you tell your stories, be your best and celebrate life.

Fall in love with paper all over again.

Leaf. Paper for Life.

Story Starter Conversation Cards

Everyone has a story. Some are shared. Some are secrets. They help us connect, remember, dream. They can make us cry heartfelt tears or laugh so hard it hurts. Most of all, they help us understand what it is to be human.

Leaf Story Starter conversation cards aim to help you share your stories, now and into the future. Use these Story Starter cards to break the ice with strangers, get to know your acquaintances better or deepen your relationships with friends and family. You can even use them to help you write a journal or blog.

Story Starters make the ideal gift for – just about anybody!

Printed in Australia on forest certified paper.

How to play Leaf Story Starters.

- Select one card from each of the Story Starter and Theme packs. Each guest can play with their own pair of cards, or you can tell your stories using the same pair – it's up to you.
- Use the Story Starter card to kick-start your story. Use the Theme card as the subject matter.
- Take it in turns to tell your stories. Vote on them if you wish.
- If you don't have a real story, make one up.
- Be creative. Have fun!





Little Tackers theme RRP \$19.95

Available through selected stockists
or at www.madeit.com.au/leafjournals

If you love talking about kids, we know you'll enjoy this fun story telling game. Ideal for baby showers, mothers' groups, playgroups, naming days and christenings, or wherever people come together to celebrate childhood.

Team a Story Starter card with a Little Tackers theme card for endless combinations of story telling fun.

Contents: 24 x Story Starter cards, 24 x Little Tackers theme cards

Story Starter examples:

When I was a child...

The best bargain...

An embarrassing moment...

My mother told me...

Babies are...

Little Tackers theme examples:

Smile

Party

Mess

Tradition

Toys & Teddies



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For more information please contact:
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Story Starter Journals

Celebrate your life the way YOU want with these fun journals.

Pop one in your bag, bookshelf or desk drawer, at the ready to capture life's special moments as they happen. Or use with Story Starter cards to kick-start your story telling.

Each journal contains:

- Sturdy laminated cover with a wrap-around spine
- Wiro binding which folds flat, making journalling comfortable for both right and left handers.
- 5 full colour section dividers containing ideas and prompts
- 120pp of space for writing, drawing, pasting pictures and memorabilia, or mind-mapping or sketching. Different page formats have been chosen to best suit the theme of the journal.
- 48 full colour stickers.
- A small envelope to use as a keepsake holder or time capsule.

Size: 135 x 170mm.

Printed in Australia on forest certified and 100% recycled paper.

Story Starter Journals

Little Tackers theme RRP \$21.95

Available through selected stockists
or at www.madeit.com.au/leafjournals



Busy mums and dads know that it's impossible to keep up with their little one – especially when they've moved beyond the earliest days. Young children are changing and developing so quickly, and their little gems can come out of blue, most certainly when you least expect it.

The Little Tackers journal has been created to go everywhere, at the ready to capture those special moments as they occur, becoming a special keepsake for future enjoyment.

Section dividers include some ideas and prompts to record major milestones and special memories, while grid format text pages offer flexibility for writing, pasting photos and stickers or drawing.

Sections:

- Welcome / Words that describe you
- Grow / Milestones
- Learn / Milestones
- Play / Favourite things
- Live / Funny things you've said



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